



PATENT  
39003.814US01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:  
Gregory A. PICCIONELLI et al.

Group Art Unit: 3714

Examiner: B. Hadizonooz

Serial No. 10/822,213  
Filed: April 9, 2004  
For: STUDY AID WITH VIDEO  
MOTIVATION AND METHOD OF  
USE

NOTICE OF APPEAL UNDER 37 CFR 41.31

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

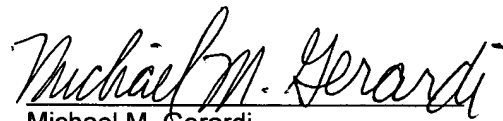
Sir:

Applicants hereby appeal from the final rejection of claims 44, 45, 50, 62, 64-66, 69 and 72-81 as set forth in the Office Action of January 14, 2010 in the above-reference application.

A petition for extension of time (1-month) and the required fees for the notice and extension are provided herewith.

Respectfully submitted,

5/14/2010  
Date

  
Michael M. Gerardi  
Reg. No. 33,698

2801 Townsgate Road, Suite 200  
Westlake Village, CA 91361  
Tel: (951) 672-4354

05/17/2010 HDESTA1 00000042 10822213

01 FC:2401

270.00 DP